Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SWOT Analysis**

|  |  |  |
| --- | --- | --- |
| **Strengths** | | **Opportunities** |
| **Internal** | **External** |  |
|  |  |

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| --- | --- | --- |
| **Weaknesses** | | **Threats** |
| **Internal** | **External** |  |
|  |  |  |

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| **How the above information will be used:** |
|  |